

Telling Your Story To Funders



A Two-Tiered Workshop designed for nonprofit leaders!

Facilitated by Fran Taylor Powers, President of Fran Taylor Powers, Inc., and Founder of Powerstories Theatre of Tampa Bay, Inc.

Why this presentation is important to nonprofit leadership

Leaders in the nonprofit industry need every edge to sell and promote their service or products. Learning how to excel when giving oral presentations is one critical way to gain and keep that edge. Each presentation, formal or impromptu, needs to be engaging, clear and most importantly....persuasive.

It is essential that every member of your staff and board leadership team possess a clear, focused, and personal organizational story if one of your agency goals is to gain more funding. *And...then they must tell it...out loud and proud!*

Class Description

In this two-tiered workshop, staff and board leaders learn how to present their agency story in a clear, concise and compelling fashion specifically for the funding community.

Tier One is for participants to gain knowledge on how to build and present a 7-minute persuasive formal presentation and to critique presentations from past participants. Additionally, they will build and deliver an effective 30-second introduction for general audiences.

Tier One:

March 4, 2008; 9 to 4:30 p.m.

Cost: \$125

Tier Two:

March 25, 2008; 9 to 11:30 a.m.

Cost: \$125

Girl Scouts of West Central Florida

5002 W. Lemon Street

Tampa, FL 33609

Tier Two is for participants who desire a deeper learning experience. Participants will receive a one hour personal consultation of their presentation in the weeks following Tier One. Then all participants will actually present their speech to members of the funding community for the grand finale of the workshop.

Note: Tier One is a prerequisite for Tier Two

Who should attend?

The course is designed for executive directors, development officers, board members, and others who regularly represent the organization.



FOR MORE DETAILS, AND TO REGISTER, PLEASE CALL (813) 287-8779

OR VISIT OUR WEBSITE AT: WWW.NLCTB.ORG