



**Imagine a world
without
nonprofit organizations....**



Now, imagine our Community without nonprofit organizations....

We are born in nonprofit **hospitals**.

We are educated in nonprofit **schools and universities**.

We care for the frail and those in need through nonprofit **social service agencies**.

We are inspired by nonprofit **museums, symphonies and libraries**.

We preserve nature through nonprofit **environmental** groups.

We improve our neighborhoods through nonprofit **Community** groups.

We play in nonprofit **sports leagues**.

We worship in nonprofit **churches, synagogues and mosques** and we die with nonprofit **hospice** at our side.

A thriving nonprofit sector means a thriving Tampa Bay Community!

The Nonprofit Leadership Center of Tampa Bay, Inc. (formerly known as the Management Assistance Program, Inc.) was created in 1996 by community leaders to ensure that our nonprofits thrive! Our organization provides resources to nonprofits in order to enhance their operating efficiency and effectiveness in delivering community services. With Tampa Bay nonprofits contributing millions of dollars to the local economy and way of life, the Nonprofit Leadership Center of Tampa Bay is an essential investment in the health of these organizations which now number over 7,300.

Through training and educational programming the Nonprofit Leadership Center of Tampa Bay provides valuable resources to volunteer and professional nonprofit leaders. Our organization is funded by corporate, public and private donations as well as program fees.

When you invest in the Nonprofit Leadership Center of Tampa Bay, Inc. you invest in the very heart of our community!



Signature Programs:

Get on Board! The Art of Board Governance Seminar

Introduces board members to the fundamentals of effective governance by defining the basic roles and responsibilities of the board and examining strategies for building effective board structures. Seminar topics include: Brief History of Nonprofits, Effective Boards: What they must know and do!, Conflicts of Interest & Legal Liability, Board Stages of Development/Board Assessment, Financial Oversight, Strategies for Sustainability, The Board's Role in Fundraising, and Telling Your Organization's Story.

Points of Light Volunteer Management Certificate

The United Way of Tampa Bay in partnership with the Nonprofit Leadership Center of Tampa Bay, Inc. present the Volunteer Management Certificate Program for anyone managing volunteer programs. Whether the participant is a full-time or part-time manager who works with nonprofit or workplace volunteers, school or faith-based agencies, new to the profession or a seasoned veteran, this six-session course maximizes their performance as volunteer managers. Presenters bring over 100 years of volunteer management experience to share their passion and commitment to enhancing volunteer service in Tampa Bay. Sessions include: Understanding, Planning, Recruiting and Placing, Orienting and Training, Supervising and Evaluating your Volunteer Program.

Grant Writing Certificate

Participants learn everything needed for developing a successful grant proposal, to be in the best possible competitive position. This workshop includes tips on how to identify and approach funding sources well in advance and how to be ready once the deadline is looming. In-depth training includes common proposal requirements, approaches to proposal writing and tips on grant development. Participants will create an abstract or concept paper, a need statement, specific grant proposal sections and prepare the program budget. Participants of all experience levels receive step-by-step guidance, tips for success, and tools needed to create budgets and financial plans that win grants.

Telling Your Story to Funders

A two-tiered workshop for staff and board leaders to learn how to present their agency story in a clear, concise and compelling fashion specifically for the funding community. In Tier One, participants gain knowledge on how to build and present a 7-minute persuasive formal presentation and critique presentations from past participants. Tier Two is for participants who desire a deeper learning experience. These participants receive a one-hour personal consultation of their presentation. Then all participants will present their speech to members of the funding community for the grand finale.

Creating a Motivational Address

Designed for Executive Directors, Board Chairs and others to create and deliver a high-impact presentation with step-by-step coaching from Fran Taylor Powers of Powerstories Theatre. Participants build a personal story, then a 30-45 minute keynote address to bring home key points and inspire the audience to act.

Disaster Preparedness Planning

This training brings together nonprofit leaders & county management officials to prepare agencies for emergency situations. The first session is a specific training focused on helping organizations create their own COOP & SWOOP Plan. The second session allows participants to share and discuss their planning strategies (what's working and not working) with a panel of local county representatives.

Strategic Planning

Peter Drucker's five most important questions go to the very heart of an organization—why it exists and how it will make a difference. They are essential questions, and by asking them an organization will focus on excellence in performance and on what the organization must do to achieve it. This session details the strategic planning process based on Peter Drucker's work. Topics of discussion include: Strategic planning approaches that fit the range of organizational size or budget, the essential steps for effective strategic planning, the roles for executive directors, board members, staff and consultants in a strategic planning process, the power of strategic planning for shaping the organization's future and results.



We need your help!

Sponsorship Levels

Innovator	\$15,000
Leader	\$7,000
Manager	\$2,500
Supporter	\$1,000

Sponsorship Benefits:

Innovator Sponsor \$15,000-Premier sponsor for all signature programs (limited to 1)

- ✚ Program participation where appropriate
- ✚ Website link to appropriate corporate information
- ✚ Event signage for all programs
- ✚ Recognition in all agency materials related to sponsored programs
- ✚ Marketing and presentation opportunities
- ✚ 15 vouchers for any signature program offered during the sponsorship year*
- ✚ E-Newsletter recognition (circulation 4,000)

Leader Sponsors \$7,000-Sponsor for 4 signature programs (limited to 10)

- ✚ Website link to appropriate corporate information
- ✚ Event signage for sponsored programs
- ✚ Recognition in all agency materials related to sponsored programs
- ✚ Marketing and presentation opportunities
- ✚ 7 vouchers for any signature program offered during the sponsorship year*
- ✚ E-Newsletter recognition (circulation 4,000)

Manager Sponsors \$2,500-Sponsor for 3 signature programs

- ✚ Event signage for sponsored programs
- ✚ Recognition in all agency materials related to sponsored programs
- ✚ Marketing and presentation opportunities
- ✚ 2 vouchers for any signature program offered during the sponsorship year*
- ✚ E-Newsletter recognition (circulation 4,000)

Supporter Sponsors \$1,000-Sponsor for 1 signature program

- ✚ Event signage for sponsored program
- ✚ Recognition in all agency materials related to sponsored programs
- ✚ Marketing and presentation opportunities
- ✚ 1 voucher for any signature program offered during the sponsorship year*
- ✚ E-Newsletter recognition (circulation 4,000)

*Sponsorship year is twelve consecutive months from the date the commitment form is signed and dated.



Sponsorship Commitment Form

Company Name: (As it should appear on printed materials)

Name of Contact:

Title:

Address:

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Levels:

- Innovator \$15,000 (all signature programs) Leader \$7,000 (4 signature programs)
 Manager \$2,500 (3 signature programs) Supporter \$1,000 (1 signature program)

Signature Programs per Sponsorship Level:

- Get On Board! The Art of Board Governance
 Points of Light Volunteer Management Certificate
 Grant Writing Certificate
 Telling Your Story to Funders
 Creating a Motivational Address
 Disaster Planning
 Strategic Planning

Signature: _____ Date: _____

Mailing Address: Nonprofit Leadership Center of Tampa Bay, Inc.
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