

NLCTB YEAR-END REPORT

FUNDING PERIOD:

January 1, 2007 – December 31, 2007

The Nonprofit Leadership Center of Tampa Bay provides capacity-building resources to nonprofit organizations in the Tampa Bay area, with emphasis on training and professional development, technical assistance, information and referral.

Progress, achievements and/or activities that have led to meeting our objectives:

A. General Operating

Organizations served: During 2007, **332** separate organizations in the Tampa Bay area were identified as using *one or more* of NLCTB’s services with a total of **680** individuals served. (See Attachment A)

Total: 332 Agencies

Hillsborough: 219 65%
 Pinellas: 93 28%
 Other: 20 6%

Training and Professional Development Courses: (See Attachment B)

- 22 Training and Professional Development Courses
- 4 Executive Forums
- 2 Customized Training Sessions
- 1 Key Note Speaker

Information & Referral: NLCTB continues to field Information & Referral requests via phone and email.

Phone Inquiry Log Summary:

Subject	Quantity	Percentage
Add to contact database	99	36.3%
How to start a nonprofit	63	23.1%
Information about workshops	30	10.9%
Nonprofit job opportunities	7	2.6%
Other	74	27.1%
Total:	268	100%

Website: The website is well utilized and features easy access to a number of services for nonprofits:

- ❑ An extensive toolkit, named *Nonprofit Source*, which offers free information and resources for nonprofit leaders and managers in categories such as Boards & Governance, Financial Management, Nonprofit Startup, Legal & Risk Management, Resource Development & Fundraising, Social Entrepreneurship, etc. Anecdotal comments from clients tell us a number of them are using *Nonprofit Source* frequently and consider it the first place they look for practical information for boards and staff.
- ❑ *Online registration capability* for all NLCTB-sponsored workshops and events.

The visits to the website are summarized below:

Website Hits:							
	Home	NPSource	Programs	AboutUs	Sponsors	Volunteers	Contact Us
Totals	4344	1515	1261	1436	562	721	494

B. Certificate in Nonprofit Management & Innovation Program

In March 2007, University of Graduate Studies, in partnership with Nonprofit Leadership Center of Tampa Bay, offered its first course in a graduate-level Certificate in Nonprofit Management & Innovation. The Nonprofit Management & Innovation Graduate Certificate was developed against a backdrop of increasing national concern over nonprofit executive succession, fills a unique niche among area colleges and university programs, and responds to interests expressed by Tampa Bay nonprofit and foundation leaders. (See Attachment C)

Measurement of the effectiveness of NLCTB's activities against our goals and objectives:

NLCTB continues to evaluate its training and professional development programs with input from program participants. (Please refer to Attachment A)

Description of the population served via location and agency name: (Please see Attachments A & C)

Unanticipated results and what changes we have or will make based on these results:

- We have discovered that our community needs a board matching tool to give nonprofit organizations an opportunity to post board position openings and community leaders a place to post their desire to serve on a board. We are exploring an online tool that the Sarasota Community Foundation uses.
- We know that our bay area nonprofit organizations need a resource that helps them find consultants for specific needs. We are in the process of developing an Angie's List Model for our website that will be a consumer driven resource.

Outcomes affected by collaborative or cooperative efforts with individuals and organizations:

- NLCTB partnered with Achieve Management and the Children's Board of Hillsborough County to bring Peter Brinckerhoff to Tampa for a day-long seminar entitled, *Generations: The Challenge of a Lifetime for Your Nonprofit*.
- NLCTB has partnered with the United Way of Tampa Bay to develop and offer a certificate in Volunteer Management based on the Points of Light curricula. This new program was offered three times this year to over **65 participants with 51 graduates** receiving a certificate of completion from NLCTB and a certificate of accomplishment from the Florida Association of Volunteer Centers (FAVC). The collaborative effort has been a win-win for

everyone involved. For NLCTB, we have been able to further the scope of our training offerings and serve a greater number of nonprofit professionals.

- NLCTB partnered with veteran bay area grant writers Veronica Chesbrough and Cindy Kane to develop a Grant Writing Certificate Program. This new program was offered in the fall to **24 individuals with 9 graduates** receiving a certificate of completion.
- NLCTB continued to partner with the Health Care Collaborative and the Allegany Franciscan Ministries, Inc. to provide Emergency Preparedness training. This two-part training provides the basic steps in developing individualized COOP plans and then provides organizations the opportunity to ask questions of clarification to a panel of local emergency preparedness experts.
- For the third year in a row, NLCTB has partnered with Verizon Foundation and John Roll to provide five bay area nonprofits with individualized technology plans and a \$500 stipend to implement aspects of the plans. To-date NLCTB has provided **15 organizations**, with a budget of \$500,000 or less, the opportunity to develop technology plans.

Most important lessons learned:

The key to any and all effective leadership is communication. As our staff and our scope of work have grown, so has our need to become better communicators. Working to keep everyone informed and focused has required more time than ever imagined. It has been a wonderful challenge and we have successfully addressed this challenge with technology tools to synchronize calendars and make email access more readily available.

Lessons learned applied to the future:

By applying/implementing the latest technologies and by holding efficient, effective meetings we are better meeting the communication challenges of today and tomorrow.

Sharing evaluation results and lessons learned:

Beginning in 2008 we plan to publish an annual report to better articulate and publicize our results.

Financial Information: (Please see attached financials.)

We appreciate your continued involvement and your support for our mission of *Building Strong Nonprofits*.

Submitted by,
Chellie Lisenby
CEO