

IRS FORM 990: Friend or Foe?



Facilitated by:
Karen Rayzor of GuideStar



Karen Rayzor

What does your Form 990 and GuideStar Report say about your organization? Ever proofed your IRS Form 990? Would you even know where to find it?

Dust off last year's Form 990 and bring it with you to this workshop! Whether you file a Form 990, use the Forms 990PF for grant research, or both, this workshop will demonstrate ways to:

- Explore the trends in ePhilanthropy
- Manage your organization's message and image by strategically marketing your organization through your Form 990
- Examine the changes to the 2006 Form 990
- Preview the Draft of the Proposed new Form 990
- Recognize and avoid 990 Bloopers!
- Analyze charity watchdogs' use of your Forms 990 data - rational ratios or canine criteria?
- Update and fully utilize your GuideStar Report through GuideStar's free online donation and communication tools
- Find and analyze the funding data in the Forms 990PF
- Accelerate your funding search using GuideStar's Grant Explorer™

Wednesday, September 26, 2007
9:00 a.m. to 1:00 p.m.

Cost: \$40.00

Casper's Company
4908 W. Nassau Street
Tampa, FL 33607
(Call 813-287-2231 for directions)

Space is limited. Register today.

Call 813 287-8779 or info@nlctb.org

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